



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**CAC014****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**CRACK MBA ADMISSION SELECTION PROCESSES OF TOP B-SCHOOLS**

Event No	CAC014
Organizing Department	Career Advancement Cell
Associate Dept. NSC	Computer Science and Engineering
Date	31/10/2022
Time	09:15 AM to 04:15 PM
Event Type	Workshop
Event Level	Institute
Venue	python lab
Total Participants	75
Faculty - Internal	5
Students - Internal	70

Related SDG



Resource Persons

Sl	Type	Name	Designation	Company	Email	Phone
1	Chief Guest	Dharendran M	Director	Pillar India Learning and Development Services	dharanidhran @gmail.com	xxxxxxxxxx

Involved Staffs

Sl	Name	Role
1	Yuvaraj N	Convenor
2	Saranya R	Convenor
3	Sasikala C	Coordinator
4	Priyadharshini S	Coordinator

Outcome

Workshop focuses on creating awareness on Why MBA? and addresses methods/strategies for strengthening knowledge on Selection process preparations in

- Aptitude skills (addressing Model Questions on General Aptitude Sections)
- Group Discussion(GD) Preparations
- Personal Interview preparations

Event Summary

This workshop is designed to understand the intensity in preparations required for securing admission in premier B-Schools in India. This level of intensity in preparation can also help participants to hone their skill sets for the on campus/off campus job market.

Department of CAC, organized a workshop on "Crack MBA Admission Selection Processes of top B-schools " MBA in International Business graduates have ample scope of work both in India and **abroad**. on 31.10.2022 as part AY 2022-23 odd semester activity. The students from all the departments of KPRIET.

Mrs. R.Saranya (Sr.G) , HEAD CAC department delivered a welcome address .After the welcome address, chief guest start her session. The lecture started with introduction about MBA.

Totally these workshops have four sessions.

In the first session, Mr.Dharanidharan started his speech.

9:00 to 9:15 AM - Introduction about his pillar India company

9:15 to 9:45 AM - Expectation of the Participants. (Asked from students)

9:45 to 10:30 AM - Why MBA?

10:30 AM to 1 PM - Model Questions and How to solve them – Part I with example sums

- 1:45 to 3:00 PM - Selection Process Methods, GD Interview Preparations/strategies
- 3:00 to 3:45PM - Model Questions and How to solve them – Part II
- 3:45 to 4:15 PM - Closing/Feedback Issue of e-certificate

This session went for 2 hours. After the doubt clarification session , the participants thanked the resource person and event organizers for a wonderful session .we received a good deal of positive feedback regarding this session.

Organize workshop on
Crack MBA Admission Selection Processes of top B-Schools

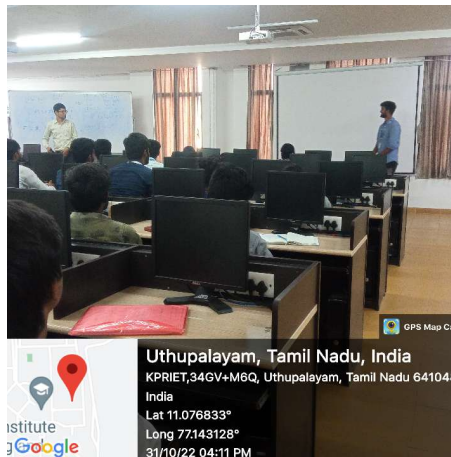
31 OCT • CAC HALL • 09:30 AM

Resource Person
Mr. Dharnendran
 Director & Co-Founder
 Pillar India Learning & Development Services
 Erode

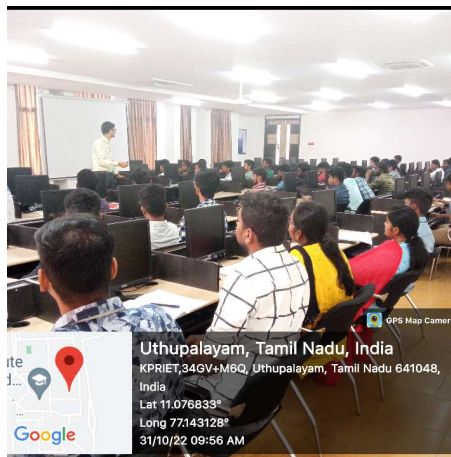
Registration Link :

Coordinators: Ms S. Priya Dharsini (AP/ECE), Ms C Sasikala (AP/CSE)
 Convenor: Dr R Saranya (HOD/CAC), Dr N Yuvaraj (HOD/CSE)

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